

Sales Exec: Lameze Vicker • E-mail: lameze@gatewayguides.co.za • Tel: 078 450 9437

General Manager: Clifford Smith • E-mail: clifford@gatewayguides.co.za • Tel: 082 728 4229 • 30 Meyer Street, Claremont Village, Cape Town, 7780

### Guide selection (tick selection)

- |  |  |  |  |
|--|--|--|--|
| <input type="checkbox"/> Table Mountain                | <input type="checkbox"/> V&A Waterfront              | <input type="checkbox"/> Lion's Head                     | <input type="checkbox"/> Kirstenbosch Garden |
| <input type="checkbox"/> Groot Constantia              | <input type="checkbox"/> The West Coast              | <input type="checkbox"/> Castle of Good Hope             | <input type="checkbox"/> Cape Point          |
| <input type="checkbox"/> 60 Places of Cape Town        | <input type="checkbox"/> 60 More Places of Cape Town | <input type="checkbox"/> 60 Exciting Places of Cape Town | <input type="checkbox"/> Overberg            |
| <input type="checkbox"/> 50 Places of the Overberg     | <input type="checkbox"/> Winelands                   | <input type="checkbox"/> 50 Places of the Winelands      | <input type="checkbox"/> Garden Route        |
| <input type="checkbox"/> 50 Places of the Garden Route | <input type="checkbox"/> Cape Town Street Map        | <input type="checkbox"/> 19 SANParks                     | <input type="checkbox"/> Devil's Peak        |
| <input type="checkbox"/> Rhodes Memorial               | <input type="checkbox"/> Kenilworth Racecourse       | <input type="checkbox"/> Robben Island                   |  |

Edition

### Advert Price See <https://www.gatewayguides.co.za/ratecard.html> for advert layout

- |  |  |
|--|--|
| <input type="checkbox"/> 1 Panel: R 5 000.00 ex vat 88mm X 47mm    | <input type="checkbox"/> 50 Places Winelands R 2 000.00 ex vat 120 words + photo |
| <input type="checkbox"/> 2 Panel: R 10 000.00 ex vat 88mm X 97mm   |  |
| <input type="checkbox"/> 3 Panel : R 15 000.00 ex vat 88mm X 147mm |  |
| <input type="checkbox"/> 4 Panel: R 20 000.00 ex vat 88mm X 197mm  |  |
| Back Cover: R 25 000.00 ex vat 99mm X 210mm                        |  |

Notes:

Amount R

- Advertiser supplying own artwork PDF or 300 dpi jpeg       Gateway Guides to design advert (free service)

### Value

- 10 000 printed A2 DL folded full color guides distributed through our partner, GoSeeDo (Pty) Ltd (the biggest and most effective brochure management in South Africa)
- All our distribution stands are strategically positioned to reach the maximum number of tourists visiting Cape Town
- Tourists view your advertisement while they are in Cape Town ready to spend their money.
- Limited advertising clutter per guide (20% of print area) reducing competition for customers attention.
- All guides are free to view or download from [www.gatewayguides.co.za](http://www.gatewayguides.co.za) with all adverts linked to clients websites.
- Facebook and Twitter posts of clients products will be shared online.
- Gateway Guides ranked the best free printed historical tourism guides in Cape Town with over 1.5 million printed.

Signed at: .....on.....day of..... 2024

Signature ..... Email .....

Name .....

Business Name .....

Business Address ..... Post Code .....

Contact No. ....

Vat No .....