

General Manager: Clifford Smith • E-mail: clifford@gatewayguides.co.za • Tel: 082 728 4229 • 30 Meyer Street, Claremont Village, Cape Town, 7780

Guide selection (tick selection)

- | | | | |
|--|--|--|--|
| <input type="checkbox"/> Table Mountain | <input type="checkbox"/> V&A Waterfront | <input type="checkbox"/> Lion's Head | <input type="checkbox"/> Kirstenbosch Garden |
| <input type="checkbox"/> Groot Constantia | <input type="checkbox"/> The West Coast | <input type="checkbox"/> Castle of Good Hope | <input type="checkbox"/> Cape Point |
| <input type="checkbox"/> 60 Places of Cape Town | <input type="checkbox"/> 60 More Places of Cape Town | <input type="checkbox"/> 60 Exciting Places of Cape Town | <input type="checkbox"/> Overberg |
| <input type="checkbox"/> 50 Places of the Overberg | <input type="checkbox"/> Winelands | <input type="checkbox"/> 50 Places of the Winelands | <input type="checkbox"/> Garden Route |
| <input type="checkbox"/> 50 Places of the Garden Route | <input type="checkbox"/> Cape Town Street Map | <input type="checkbox"/> 19 SANParks | <input type="checkbox"/> Devil's Peak |
| <input type="checkbox"/> Rhodes Memorial | <input type="checkbox"/> Kenilworth Racecourse | <input type="checkbox"/> Robben Island | |

Edition

Advert Price See <https://www.gatewayguides.co.za/ratecard.html> for advert layout

- | | |
|--|--|
| <input type="checkbox"/> 1 Panel: R 5 000.00 ex vat 88mm X 47mm | <input type="checkbox"/> 50 Places Winelands R 2 000.00 ex vat 120 words + photo |
| <input type="checkbox"/> 2 Panel: R 10 000.00 ex vat 88mm X 97mm | |
| <input type="checkbox"/> 3 Panel : R 15 000.00 ex vat 88mm X 147mm | |
| <input type="checkbox"/> 4 Panel: R 20 000.00 ex vat 88mm X 197mm | |
| Back Cover: R 25 000.00 ex vat 99mm X 210mm | |

Notes:

Amount R

- Advertiser supplying own artwork PDF or 300 dpi jpeg Gateway Guides to design advert (free service)

Value

- 10 000 printed A2 DL folded full color guides distributed through our partner, GoSeeDo (Pty) Ltd (the biggest and most effective brochure management in South Africa)
- All our distribution stands are strategically positioned to reach the maximum number of tourists visiting Cape Town
- Tourists view your advertisement while they are in Cape Town ready to spend their money.
- Limited advertising clutter per guide (20% of print area) reducing competition for customers attention.
- All guides are free to view or download from www.gatewayguides.co.za with all adverts linked to clients websites.
- Facebook and Twitter posts of clients products will be shared online.
- Gateway Guides ranked the best free printed historical tourism guides in Cape Town with over 1.5 million printed.

Signed at:on.....day of..... 2024

Signature Email

Name

Business Name

Business Address Post Code

Contact No.

Vat No